iFest 2016 Sponsorship Opportunities

The University of Pittsburgh School of Information Sciences (also known as SIS or the iSchool at Pitt) invites you to sponsor **iFest 2016** and **TEC 2016**. This week-long series of events showcases the accomplishments of our students and serves as an excellent opportunity for employers to meet and network with students interested in information careers and internships. This year at iFest, we've expanded the opportunities for sponsors to interact with our students and expose them to your organization and the array of challenging careers you provide.

**Sponsors have the opportunity to participate in the following events:**

**Information Executive Roundtable**  
**Wednesday, February 3, 2016 | 12:00 – 2:00PM**  
Information executives meet over lunch with a select group of top-performing students to discuss employment opportunities, strategies for career preparation, practical work experience, and the “soft” skills necessary for success as a leader in the information field. This event is an excellent opportunity for employers and students to network in an informal, small-group setting.

**Career & Internship Expo**  
**Wednesday, February 3, 2016 | 4:00 – 7:00PM**  
This annual event offers a special opportunity for our employer partners to interact with undergraduate and graduate students from the iSchool at Pitt, the Department of Computer Science, and the School of Engineering. Pitt students majoring in Information Sciences, Library & Information Sciences, Telecommunications & Networking, Computer Science, and Computer Engineering are invited to attend. In 2015, 180 students participated in this very popular event.

**TEC 2016 (Technology, Entrepreneurship, and Creativity Conference)**  
**Wednesday, February 5, 2016 | 8:30AM – 4:00PM**  
TEC is an annual conference hosted by the iSchool at Pitt that celebrates the interdisciplinary work being done in the field of information and provides a space for professionals and scholars to connect, share, and be inspired. This is a great opportunity for employers to connect with undergraduate and graduate students, faculty, researchers, and professionals to share knowledge, current projects, and new ideas.

**Sponsorship packages**

1) For a $1,000 contribution, your organization will receive:
   - Access to the **Information Executive Roundtable** for two employer representatives
   - A table at the **Career & Internship Expo**
   - A two-hour **Open House** exclusively for your organization, tailored to your recruitment needs (may take place at a time of your choosing)
   - Access to the online resume book, updated each semester
   - Logo recognition on all print and web advertising and event materials
   - Invitation to **TEC 2016**

2) For a $250 contribution, your organization will receive:
- A table at the Career & Internship Expo
- Access to the online resume book, updated each semester
- Logo recognition on the iFest website

If your organization would like to secure a sponsorship or is interested in a tailored sponsorship package, please contact Amy Herlich (amy.herlich@pitt.edu). Contributions are tax deductible to the full extent allowed by law.

Find your perfect match at the Career & Internship Expo: Student profiles by program

**Undergraduate Information Science students** (BSIS) are trained as software engineers, programmer analysts, database administrators, IT support analysts, web systems developers, and consultants. Core knowledge areas include:
- Programming principles
- Database systems
- Networks
- Human-computer interaction
- Systems design

**Graduate Information Science & Technology students** (IS) are trained as senior system analysts, information architects, business analysts, web application developers, and IT managers. Core knowledge areas include:
- Cognitive systems
- Human-centered computing
- Networks and security
- Database and web
- Cognitive science and systems

**Graduate Library and Information Science students** (LIS) are trained as information and knowledge managers, archivists and preservation administrators, librarians, and digital content managers. Core knowledge areas include:
- Information organization, storage, and retrieval
- Archives and records management
- Information technology
- Information management and organizational behavior
- Legal issues in information handling

**Graduate Telecommunications & Networking students** (TELE) are trained as network analysts, telecommunications analysts, network administrators, systems engineers, and consultants. Core knowledge areas include:
- Networking
- Computer communications
- Management and policy
- Wireless
- Security

**Undergraduate Computer Science students** (CS) are trained as software engineers, application developers, programmer/analysts, quality assurance engineers, design engineers, and project managers. Core knowledge areas include:
- Data science
- Natural language processing
- User interfaces
- Machine learning
- Computer systems and algorithms

**Graduate Computer Science students** (CS) are trained as web developers, chief technology officers, computer scientists, lead software engineers, senior design engineers, and research scientists. Core knowledge areas include:
- Artificial intelligence
- Operating systems and computer architecture
- Security and privacy

**Doctoral Intelligent Systems Program students** (ISP) are trained as researchers, research scientists, research associates, and professors. Core knowledge areas include:
- Machine learning and decision making
- Human language technologies
- Biomedical informatics
- Artificial intelligence in education
- Social computing

**Computer Engineering students** (CoE) are trained as software engineers, computer hardware designers, and hardware/FPGA developers. Core knowledge areas include:
- Electric circuits
- Digital logic
- Computer organization/architecture
- Object-oriented programming and data structures
- Computer algorithm implementation