This will be an interactive discussion of ACM programs and strategic priorities, intended to solicit comments, suggestions and discussion from the audience. We will give an overview of ACM’s scope, conferences and publications, international activities, and activities that support the broad computing community in areas including diversity, education, and policy. Then we will present a summary of ACM strategic priorities including: becoming a fully international society; continually evolving to reflect the latest technical developments and applications in computing; strengthening ties with the entrepreneurial community; playing a broad leadership role in diversity; providing increased value to computing practitioners; and continually evolving its modes of communication with ACM members and the world.

Bobby Schnabel is CEO of the Association for Computing Machinery (ACM), the oldest and largest society of computing professionals and students. ACM is an international society of over 110,000 members that publishes over 50 journals and magazines and conducts nearly 500 conferences and workshops per year.

Prior to beginning as CEO of ACM in Nov. 2015, Schnabel was dean of the School of Informatics and Computing at Indiana University (IU) from 2007-2015. In this position he led a multi-campus school of over 150 faculty and 3500 students at the Bloomington and Indianapolis campuses, including undergraduate and graduate programs in computer science and informatics, and graduate programs in data science, information science, and library science. From 2009-2010, he also served as interim IU vice president for research.

Prior to joining IU, Schnabel was on the computer science faculty of the University of Colorado at Boulder from 1977-2007. He served as vice provost for academic and campus technology and chief information officer at the University of Colorado at Boulder from 1998-2007, and as founding director of the Alliance for Technology, Learning, and Society (ATLAS), a campus-wide information technology institute, from 1997-2007. Schnabel is a co-founder and executive team member of the National Center for Women & Information Technology. He currently serves on the advisory committee for the NSF Directorate for Computer and Information Science and Engineering and for the Computing Alliance of Hispanic-Serving Institutions (CAHSI), and on the board of code.org. He is a fellow of ACM and of SIAM.

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