Digital Poster Competition

**Call for Posters**

Tuesday, February 2 | 4:00—6:00 p.m. | IS Building, Third Floor

*Have a great idea? Use this opportunity to pitch it to the iSchool community!*

*Did some great research? Show it off.*

Join iSchool students, faculty and staff for a poster competition unlike anything you’ve seen before!

1st prize: $250/person | 2nd prize: $150/person | Audience Choice: $100/person

**Competition Rules**

- Open to all students (undergrads, master’s and doctoral)
- Poster can be about a proposed research topic/project OR a current/completed research project
- There can be a maximum of 2 people who design, present and pitch the poster
- Posters must include the following mandatory sections:
  
  a) Introduction/Overview  
  b) Methods (Proposed Methods if you haven’t begun the project yet)  
  c) Results (Hypothesized Outcomes if you haven’t begun the project yet)  
  d) **Broader community and environmental impact** (*most important judging criteria*)  
  e) Conclusions & future directions (Summary & future directions if you haven’t begun the project yet)  
  f) Reference list

- Posters will be presented digitally on the big screen in the third floor theatre area

**Judging Criteria**

- Printouts of posters (8.5x14”) will be available for judges and audience members to review
- Judging will consist of 2 equally weighted components: the poster design and the poster pitch
- Students will have 2 minutes to “pitch” their poster giving a 10,000 foot view of the project and emphasizing section (d) **Broader Impacts**
- Students will have 2 minutes to field questions from the audience immediately following their pitch
- Faculty members from each program will judge the posters and will award 1st and 2nd prizes
- **Audience members (not participants!) and faculty/staff (who aren’t judges!) will be voting on the ‘audience choice’ poster**

**Submissions**

- Go to [ischool.pitt.edu/events/ifest/poster.php](http://ischool.pitt.edu/events/ifest/poster.php) to RSVP and for additional details
- Review the poster design resources on the website (posted the week of January 12)
- Email Alyx Cole (atcole@pitt.edu) with any questions by Friday, January 30 at Noon (12:00 p.m.)
- Submit PPT or PDF files to posters.pitt@gmail.com by Monday, February 2 at Noon (12:00 p.m.)