

Digital Poster Competition



Call for Posters

Tuesday, February 2 | 4:00—6:00 p.m. | IS Building, Third Floor

Have a great idea? Use this opportunity to pitch it to the iSchool community!

Did some great research? Show it off.

Join iSchool students, faculty and staff for a poster competition unlike anything you've seen before!

1st prize: \$250/person | 2nd prize: \$150/person | Audience Choice: \$100/person

Competition Rules

- Open to **all students** (undergrads, master's and doctoral)
- Poster can be about a proposed research topic/project OR a current/completed research project
- There can be a **maximum of 2 people** who design, present and pitch the poster
- **Posters must include the following mandatory sections:**
 - a) Introduction/Overview
 - b) Methods (Proposed Methods if you haven't begun the project yet)
 - c) Results (Hypothesized Outcomes if you haven't begun the project yet)
 - d) Broader community and environmental impact (*most important judging criteria*)**
 - e) Conclusions & future directions (Summary & future directions if you haven't begun the project yet)
 - f) Reference list
- Posters will be presented digitally on the big screen in the third floor theatre area

Judging Criteria

- Printouts of posters (8.5x14") will be available for judges and audience members to review
- Judging will consist of 2 equally weighted components: the poster design and the poster pitch
- Students will have 2 minutes to "pitch" their poster giving a 10,000 foot view of the project and **emphasizing section (d) Broader Impacts**
- Students will have 2 minutes to field questions from the audience immediately following their pitch
- Faculty members from each program will judge the posters and will award 1st and 2nd prizes
- ***Audience members (not participants!) and faculty/staff (who aren't judges!) will be voting on the 'audience choice' poster***

Submissions

- Go to ischool.pitt.edu/events/ifest/poster.php to RSVP and for additional details
- Review the poster design resources on the website (posted the week of January 12)
- Email Alyx Cole (atcole@pitt.edu) with any questions by Friday, January 30 at Noon (12:00 p.m.)
- Submit PPT or PDF files to posters.pitt@gmail.com by Monday, February 2 at Noon (12:00 p.m.)